



July 20, 2007

To: SIFMA Managing Executives

Subject: **FBIIC / FSSCC Pandemic Flu Exercise of 2007**

The Securities Industry and Financial Markets Association (SIFMA) announced that, in September/October 2007, the financial services sector will conduct a sector-wide, multi-week pandemic flu response exercise supported by SIFMA, the Financial and Banking Information Infrastructure Committee (FBIIC) and the Financial Services Sector Coordinating Council (FSSCC). **We are pleased to announce the activation of a registration portal for the multi-week, U.S. financial services sector pandemic exercise.** All SIFMA member firms along with other organizations in the U.S. financial services industry (banking, credit unions, insurance, etc.) are invited to register for this no-fee exercise. The exercise will be conducted from September 24 through October 10. We encourage all SIFMA members to participate in this critical event.

Registration is open through August 31<sup>st</sup> and early registration is encouraged through the website [www.fspanfluexercise.com](http://www.fspanfluexercise.com).

The exercise registration portal can be accessed by clicking on the “REGISTER” tab at the top of the website home page, which will direct potential registrants to a page of “registration information” that participants will be **required** to complete. The registration process will enable financial services organizations to record their intention to participate in the exercise, as well as provide important general information for future analysis on an anonymous and aggregated basis. Confidentiality will be respected. To better understand how this information will be used for analysis and after action reporting, please see the Frequently Asked Questions portion of the website.

As part of the registration process, participants will select a username, which will serve as the identifier for the data gathered through weekly participant questionnaires. The username will not be combined with the specific institution name entered during the registration process. The username will provide registered participants with access to a protected area of the website. This area will be available through the “LOGIN” tab (at the top of the website home page). The secure LOGIN area will be used to distribute further exercise information and instructions, including the initial scenario and subsequent weekly scenario updates.

The U.S. Treasury Department (Treasury) and the Securities Industry & Financial Management Association (SIFMA) are sponsoring the exercise. The exercise website ([www.fspanfluexercise.com](http://www.fspanfluexercise.com)) and associated registration portal are being hosted by SIFMA.

For additional information, contact Howard Sprow, Vice President, Business Continuity at SIFMA, [hspro@tifma.org](mailto:hspro@tifma.org), 212-618-0548.

We look forward to your participation in this critical event.